

**“We want to prepare children and their families for a lifetime of water safety.”**

*Brian and Karen Cohn  
Co-founders of The ZAC Foundation*



## THE ZAC FOUNDATION

### About The ZAC Foundation

The ZAC Foundation is named for Zachary Archer Cohn, who died in 2007 at the age of 6, due to a pool drain entrapment tragedy. Zachary was a smart, inquisitive, kind, free-spirited boy who loved to know how things worked. He was full of life and curiosity.

Zachary was an accomplished swimmer and loved the water even as a small child. His untimely death is a loss that is a tragedy beyond words for his family and friends and all who knew him.

Zachary's memory is alive as the Foundation's inspiration. It is the Foundation's mission to prepare children and their families for a lifetime of water safety. The ZAC Foundation was created to set pioneering standards in the field of water safety. The goal of The ZAC Foundation is to save children's lives through three areas: grassroots outreach, ZAC Camps, and school curriculum.

### Our Network

The Foundation is working to develop a network of partners in every state in the Nation. Those partners are provided the tools needed to implement strategies designed to engage parents, caretakers, First Responders, pool operators, policymakers, and industry leaders.

### ZAC Camps

In 2011, The ZAC Foundation launched its first ZAC Camp – designed to provide children access to professional swim instruction and important lessons regarding water safety. The success of the pilot camp served as a stepping-stone for the Foundation's 2013 national partnership with the Boys & Girls Clubs of America, which brings ZAC Camps to Clubs in 10 states across the country.

ZAC Camps teach children to swim and be safe in and around pools and open water. The ZAC Foundation has partnered with a variety of local organizations including Boys & Girls Clubs of America, YMCAs, the National Red Cross, local police and fire departments, EMS, as well as Olympic swimmers, U.S. Congressmen, and other celebrities.

### Educating Lawmakers

The Foundation has worked tirelessly to raise awareness about the issue of drain entrapment to state and national policymakers, and is a voice for strong water safety standards presented in the Virginia Graeme Baker Pool and Spa Safety Act (VGB) that protect swimmers from the dangers of entrapment through layers of protection.

### Get Involved

For more information about The ZAC Foundation or to learn how to bring water safety education to your area, email [info@thezacfoundation.com](mailto:info@thezacfoundation.com).



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